#### **Examen VMBO-KB**

2013

tijdvak 1 donderdag 23 mei 13.30 - 15.30 uur

### **Engels CSE KB**

Bij dit examen hoort een uitwerkbijlage.

Beantwoord alle vragen in de uitwerkbijlage.

Dit examen bestaat uit 38 vragen.

Voor dit examen zijn maximaal 43 punten te behalen.

Voor elk vraagnummer staat hoeveel punten met een goed antwoord behaald kunnen worden.

Let op: beantwoord een open vraag altijd in het Nederlands, behalve als het anders is aangegeven. Als je in het Engels antwoordt, levert dat 0 punten op.

#### Tekst 1

- 1p 1 Wat beweert Ron Eccles in dit tekstje?Als je naar buiten gaat met nat haar,
  - A is dat slecht voor de conditie van je haar.
  - **B** loop je het risico een bloedneus te krijgen.
  - c vergroot je de kans verkouden te worden.
  - **D** versterk je je weerstand tegen infectieziektes.

### Wet Hair?

"Having wet hair that suddenly gets cold has the same effect as applying an ice cube to your neck to stop a nose bleed," says Ron Eccles, director of the Common Cold Research Centre in Wales. The cold shock constricts the nasal blood vessels, which actually lowers the



body's resistance to infection. "A damp head can make you more susceptible to colds. If there's a cold bug in the air, then you're more likely to develop a sniffle," says Eccles – providing a valid argument against wet-look perms making a comeback.

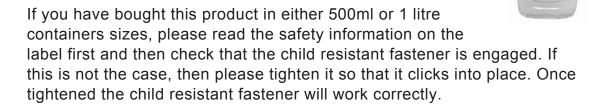
Men's Health, 2002

- Wat moet je doen als je een fles Polycell 3 in 1 Mould Killer hebt gekocht?
  Je moet de fles
  - A bewaren op een plaats waar kinderen niet bij kunnen.
  - **B** controleren, omdat de dop misschien niet goed vast zit.
  - c inleveren bij een verzamelpunt voor chemisch afval.
  - **D** terugbrengen naar de winkel waar je hem gekocht hebt.

### WARNING - IMPORTANT SAFETY NOTICE

Polycell 3 in 1 Mould Killer 500ml and 1 litre pack sizes

Polycell has identified that the blue child resistant fastener caps on a number of *Polycell 3 in 1 Mould Killer* 500ml containers sold in the UK DIY retailers may not have been fully engaged when supplied and may need to be tightened. This may also be the case on some *Polycell 3 in 1 Mould Killer 1* litre containers.



If you have any questions or concerns or encounter any problems please contact us on Freephone 0800 083 6407 (between 8am and 8pm Monday to Saturday).

Products should not be taken back to the place of purchase or returned to Polycell since spillage could occur if the child resistant fastener is not engaged.

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# **Alligator on the Loose**

Police responding to an alligator sighting in suburban Kansas City took quick action to dispatch of the beast, shooting it in the head, as instructed, while it was lying in the weeds leading down to a pond.

A resident of a house near the pond called the police Saturday evening to report that his children had spotted the alligator while they were playing in some nearby woods. The police consulted conservation agent Derek



Cole, who advised them to kill the gator if they felt it posed a danger. Cole said: "I told them there's a kill shot on alligators, a small kill shot on the head. I said if they can get a shot like that, go ahead."

"One of the officers shot it twice in the head before realizing something was up," said Tom Gentry, a police spokesman. "It didn't move," Gentry said. "They inched up closer and closer and discovered it was a concrete copy of an alligator made to look like it was real." In the officers' defense, it was growing dark when they shot at the gator and it was partially hidden by the weeds.

The property owner told the police that the gator was meant to keep people off his property. Officers told him a no-trespassing sign would have been wiser and cheaper. "Now he'll have to <u>5</u> this alligator, if he still thinks warning people off in this way is a good idea," Gentry said. There have been calls in the past about alligators that had been set free in populated areas, so there was no reason to doubt the Saturday sighting.

- 1p 3 What is this article about?
  - It is about the police
  - A failing at catching an alligator.
  - **B** killing somebody's pet alligator.
  - c not being allowed to hunt alligators.
  - b shooting at a fake alligator.
- Welke reden geeft de eigenaar voor het hebben van een alligator? Geef antwoord in het Nederlands.
- <sub>1p</sub> **5** Kies bij **5** het juiste antwoord uit de gegeven mogelijkheden.
  - **A** chase
  - **B** find
  - c hide
  - **D** repair
  - E sell

2

3

## Taking Turns in the Lead Role

#### Tamsin Kelly talks to dog owners who share

Having a dog can be fun but can also be a burden. If you can't make that 24/7 canine commitment, then perhaps you could join a dog-share and have a dog when it suits you. Flexpetz, 'the flexible pet ownership programme' in America, rents out dogs. At the end of one day's 'doggy time' (40 dollars), the Flexpetz shuttle service simply picks up the rent-a-dog and returns it to the 'doggy day



care centre'. If the visit was a success, the same dog can be booked for another stay, but if a member fancies a change, he can simply book a Labrador instead of an Afghan, a Boston Terrier instead of a Miniature Pincher.

"All our members realise they can't give a dog the full-time love, care or commitment it needs," says founder Marlena Cervantes, "but that does not stop them from feeling affection for dogs. They range from a five-year-old girl whose parents work full-time to a 65-year-old woman who's not physically able to walk a dog every day."

Isn't this shared ownership a bit hard on the animal, fussed over one day and back with the pack the next? Paula Greaves, founder of the animal helpline *Pet Search UK*, gets hot under the collar at the whole idea of dog sharing. "Sharing a pet is not a good idea," she says. "If you can't commit properly to a pet as part of your family, you shouldn't have one. Dogs have loyalties, feelings and pine for people. It just won't work to try and share your dog with a lady up the road or have your children try out a different dog every other day."

Linda Grabham has had to make dog sharing work. She shares custody of her dog Sandy, with a man up the road - her ex, Peter. "We split up a year after we got Sandy," says Linda. "I think Peter was more upset about losing the dog than me and he pleaded to let him see her at weekends. I'm now engaged to be married to someone else but Peter and I still have this shared commitment - to Sandy. He works long hours but he gets the dog for the weekend. She's my shadow during the week, so I really miss her. I get irritated because I'm convinced Peter lets Sandy sleep on his bed and feeds her scraps from the table - but he denies it. For us, sharing a dog is just a bone of contention."

But occasionally a time-share in a dog can work very smoothly. Eunice Wennberg, a volunteer for the charity *Hearing Dogs for the Deaf*, has a Cocker Spaniel called Thomas for regular bed and breakfast stays. He's her 37th part-time dog in four years and will stay with her every night for five months. "I want to be able to do my own things during the day, without having to take care of a dog," she says. "This way, having a dog doesn't cost me anything financially: food, bedding, toys, and leads are all provided by the charity." Jenny Moir, spokesperson for *Hearing Dogs for the Deaf* says: "During the day Thomas is being prepared for his future tasks, but coming home to a family helps socialise him more quickly. We're really asking for people's time, love and commitment - on a part-time basis."

# Have you ever considered sharing a dog? Have a look at the questions on the CHECKLIST DOG SHARING first!

- 1 Can you decide on the best dog? That Great Dane may not suit your tiny flat.
- 2 Can you agree on dog discipline and not compete for its affection?
- 3 Can you agree on a name? Not even the most well-balanced of dogs will answer to two.
- 4 Can you take the rejection if the dog favours one home over another?

Telegraph.co.uk, 2010

- 1p 6 What service does Flexpetz offer its clients according to paragraph 1?
  - A It finds homes for dogs whose owners need to get rid of them.
  - **B** It helps people choose the right type of dog for their family.
  - c It rents out dogs to people who do not want one permanently.
  - D It takes care of dogs when their owners are out working.
- 7 What do all members of *Flexpetz* have in common according to Marlena Cervantes? (paragraph 2)
  - A a fondness for dogs
  - B a lot of time to keep a dog
  - c a place to keep a dog
  - D a talent for handling dogs
- <sup>1p</sup> **8** What does Paula Greaves think of dog sharing according to paragraph 3?
  - A She believes the dogs can benefit from having more than one owner.
  - **B** She fears families will suffer from having to change dogs too often.
  - **c** She hates the idea because dogs need to develop strong attachments.
  - **D** She thinks it is ideal for letting your children practise having a dog.
- 9 How does sharing a dog work out for Linda Grabham according to paragraph 4?
  - A It gives her more time for her new boyfriend.
  - **B** It has destroyed her marriage to Peter.
  - c It makes her feel annoyed with her ex.
- 2p **10** Eunice Wennberg noemt twee voordelen van het zorgen voor een hond via de organisatie *Hearing Dogs for the Deaf* in alinea 5.
  - → Welke twee?

Geef antwoord in het Nederlands.

- 1p 11 Why does Thomas stay with Eunice Wennberg?
  - A Eunice feels more secure at night when Thomas sleeps over.
  - **B** Eunice has hearing problems and Thomas assists her.
  - **c** Eunice helps Thomas to get used to being around people.
  - **D** Eunice likes nursing abandoned dogs like Thomas.
- 1p 12 Deze tekst wordt afgesloten met een aantal vragen naar aanleiding van het onderwerp: "CHECKLIST DOG SHARING"
  - → Welke vraag uit de checklist is in de tekst aan de orde gekomen? Noteer het nummer in de uitwerkbijlage.

2p **13** Geef van elk van de volgende beweringen aan of deze op grond van de tekst juist of onjuist is.

Omcirkel 'juist' of 'onjuist' in de uitwerkbijlage.

- 1 Het meenemen van de fiets in de trein moet makkelijker worden.
- 2 De politie moet meer werk maken van de aanpak van fietsdiefstal.
- 3 Automobilisten die fietsers in gevaar brengen, moeten streng worden aangepakt.
- 4 Fietsers zouden altijd voorrang moeten krijgen.

#### 10 STEPS TO SAFER CYCLING

There are 16,000 serious bike accidents on our roads each year. The only way to cut that shameful number is to take the problem seriously.

**Step 1** The number of crashes goes down when more of us cycle. So let's give cycling a real boost.

**Step 2** Force large companies to install showers for biking workers.

**Step 3** Insist that train operators improve the ludicrously bad level of bike service, even at rushhour. Get bikes on trains.

**Step 4** Massively increase bikeparking facilities.

**Step 5** Clamp down on bike thefts.

**Step 6** Cover our towns with clear bike-only lanes.



Step 7 Teach children to cycle. Press your school to provide lessons or do it yourself. (Read the CTC *Guide To Family Cycling*, £9.99, www.ctc.org.uk). Step 8 Motorists who so much as hinder a cyclist must be punished severely.

**Step 9** Set up more women-only bike classes. (Women cycle half as much as men.)

**Step 10** Get cyclists off the pavement.

## **Adventure Playgrounds**

(1) Adventure playgrounds to let older children find out about risk will open around the country.

Children's Secretary<sup>1)</sup> Ed
Balls promised to spend
extra money for physicallychallenging play areas aimed
at turning 8- to 13-year-olds
away from the computer
screen. He is worried too
many children no longer

experience controlled risk which would teach them to take safe decisions in future. It is part of a major government plan to reverse the decline of childhood. This plan also aims at improving drugs and alcohol education in an attempt to tackle increasingly risky behaviour such as binge-drinking. The exposure of children to violent images via the internet or video games will also be tackled.

(2) While the plan will focus on improving children's lives outside school, it will also



contain
measures
aimed at driving
up exam
performance.
Mr Balls will
announce a
£250 million

fund to provide more catch-up classes and one-to-one tuition with the aim of helping struggling pupils and stimulating the gifted. Secondary school pupils who have been expelled from school or are struggling with the curriculum will learn how to run a business at a new breed of 'studio schools' for 14-to 19-year-olds. They will be more like workplaces than schools and pupils will learn teamwork and leadership skills there.

noot 1 Children's Secretary = minister van Gezinszaken

- 1p 14 What is said about adventure playgrounds in paragraph 1?
  - A They are designed to look like computer games.
  - B They are often too dangerous and need to become safer.
  - c They can help youngsters learn about making the right choices.
  - D They will become information centres to educate teenagers.
- 15 Which educational change is part of Ed Balls' plan, according to paragraph 2?

He wants schools to

- A find placements for pupils after their finals.
- **B** pay more attention to the home situation of pupils.
- c set apart unruly pupils in special classrooms.
- **D** teach more pupils individually or in small groups.

### Go with the Flow

WHERE would you rather be? Office bound and waiting for lunchtime, or camping in the Arctic, waiting for a polar bear to decide whether to make you his dinner?

Going out on the ice proved an easy decision for Charlotte Eddington, 27, the head of energy and sustainability at CB Richard Ellis, a global property

consultancy. After six months' hard training, dragging sledges weighted with sand around Richmond Park, Charlotte and a companion became the youngest all-female team to complete the 350-mile Polar Race, from Canada to the North Pole, in April.



Back at her desk after five weeks on paid leave, Charlotte has been given a new perspective on managing her team. "On the ice, teamwork is about survival," she says. The pair had to check each other's faces for frost nip, for example. "If you don't look after each other, you're not looking after yourself," she says. And when faced with a large polar bear rummaging for food and seemingly undeterred by their banger gun, the pair stood together and advanced towards the hungry animal making as much noise as possible. Another polar bear clawed a hole in their tent while they were sleeping but was soon scared away.

"You see problems from a different perspective and you have a lot of drive. Now, if I go to the gym, it's not enough to go for a half-hour run, I really have to push myself. It's similar with work as well." She puts the same dedication and power into motivating her team. She says that enthusing others is the best way to get people pulling together. "After you have been out there and faced the worst and come through it with a smile on your face, you bring that into your job. We didn't have a cross word in the Arctic. You see people in the office getting annoyed about something and you think, 'there must be a way around it'. In the Arctic you have to solve your problems and you have to be prepared for every eventuality."

The Times, 2007

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- 1p 16 Which of the following statements is true according to paragraph 1?
  - A Charlotte participated in an Arctic training programme for managers.
  - B Charlotte took part in a difficult Arctic race together with another woman.
  - **c** The Arctic expedition included an extremely dangerous hunting game.
  - **D** The race in the Arctic was part of an interesting scientific project.
- 1p 17 Kies bij 17 in alinea 2 het juiste antwoord uit de gegeven mogelijkheden.
  - A competitive
  - **B** convinced
  - **c** frustrated
  - **D** indifferent
- what is the **most** important thing that Charlotte has learnt according to paragraph 3?
  - A that she can take good medical care of herself
  - B that she should enjoy luxury more
  - c that wild animals are surprisingly easy to impress
  - **D** that working together can be of the utmost importance
- 1p 19 In alinea 4 wordt nog een andere term gebruikt voor 'dedication and power' (alinea 4)
  - → Welk woord wordt daarvoor gebruikt? Schrijf dit Engelse woord over in de uitwerkbijlage.
- Which of the following statements about Charlotte is true according to paragraph 4?

The experiences during her Artic trip

- A improved her attitude towards her work and colleagues.
- **B** made her realise that not all differences can be settled so easily.
- c led to envious remarks from colleagues.

### I'm Just Beginning

By James Cracknell

(1) Since taking up rowing I'd dreamt of winning a gold medal. Relationships, a 'proper' career, money, holidays, and friends' weddings had all been sacrificed at the altar of rowing. After having won two Olympic gold medals I was mentally prepared to retire. Then television presenter Ben Fogle bounced up to me at a party. "I'm doing a rowing race across the Atlantic. Do you want to do it with me?" he asked. After discovering he couldn't row I politely declined, but soon realised I was missing something: a goal. I'd had one since I was 16 years old and felt incomplete without having something to aim for. So I phoned up Ben and agreed to enter the Atlantic Rowing Race. (2) The difference between preparing for a sporting event and a challenge like this became obvious on a number of fronts: practical, financial and emotional. The Olympics demanded that I train to the best of my ability and then perform when it mattered; not easy, but I was supported by a coach and several other trained specialists. Ben and I only had each other. We also had a boat to build, navigation tests to pass, radio and sea-survival courses, training and (in Ben's case) learning to row. Getting sponsorship was virtually impossible and my wife wasn't too keen on me spending two months at sea. (3) 23 . We only got clearance to race 24 hours before the start and hadn't spent more than two hours on our boat. We'd totally under-estimated the psychological challenge of being out at sea in a tiny boat. There had been no discussion about how little we really knew each other or would function as a team. The first week aboard was spent coming



to terms with the 3,000 miles of ocean ahead. It was hideous. We just wanted to give up. We'd run out of water, survived a capsize, lost all communication and three stone in weight. However, by the time we arrived in Antigua I'd learnt how the mind and body can be strong enough to survive any situation.

(4) After that experience I wanted to

- test myself in different ways. After swimming the Strait of Gibraltar, paddling the Channel on a surfboard and making a tandem record attempt from Land's End to John O'Groats, I should be ready to admit
- I <u>25</u> challenges.
- (5) What I haven't answered is why I want to do these things. A psychologist I've worked with says it takes at least two years to fully retire from sport. Perhaps it's taking me longer, but I'm still learning so much about myself and our planet on every trip, it feels as if I'm just starting out on this phase of my life.

Telegraph Weekend, 2009

- 21 Why did James Cracknell decide to take part in the Atlantic Rowing Race, according to paragraph 1?
  - A He needed a new challenge now that he had fulfilled his dream.
  - **B** He wanted to start a new career as a sports show host.
  - c He was afraid Ben Fogle would not manage without his support.
  - **D** He was without a job at that time and needed some income.
- Welk deel van een zin uit alinea 2 geeft aan dat er financiële moeilijkheden waren bij de voorbereiding op de Atlantic Rowing Race?

  Citeer (= schrijf over uit de tekst) dat deel van de zin in de uitwerkbijlage.
- De eerste zin van alinea 3 ontbreekt. Kies bij <u>23</u> in alinea 3 het juiste antwoord uit de gegeven mogelijkheden.
  - A Our friendship was growing.
  - **B** Our material was inadequate.
  - **c** Our overall feeling was pride.
  - D Our preparation was terrible.
- 1p 24 Which of the following words describes how James Cracknell felt after finishing the Atlantic Rowing Race, according to paragraph 3?
  - A confident
  - **B** disappointed
  - **c** irritated
  - **D** glamorous
- 1p **25** Kies bij **25** in alinea 4 het juiste antwoord uit de gegeven mogelijkheden.
  - A am hooked on
  - B am too old for
  - c have tried most
  - D need better
- 1p **26** What becomes clear about James Cracknell from paragraph 5?
  - A He feels the urge to go on extreme trips is gradually fading away.
  - **B** He is afraid he will need professional help if he stops going on extreme trips.
  - **c** He is not planning to stop going on extreme trips anytime soon.
  - **D** He likes combining scientific research with going on extreme trips.

# Sort the Facts from your Fears

How safe are teenagers on two wheels? By Liz Vercoe

- (1) After 16 years of keeping my child alive amid London's traffic - crossing roads at lights, insisting on highvisibility cycling at night - it was pretty terrifying when he announced that he wanted his first motor to have two wheels rather than four. But as I started to protest I realised I had lots of instinctive fears but no facts. (2) My son was intent on trying out the free one-hour 'introduction to motorcycling' sessions, available nationwide through the motorcycle industry's Get On campaign, so I thought it was time to get to know about biking. That's how I found myself crammed into a helmet, a jacket and heavy duty gloves, riding a 125cc Suzuki at walking pace, while expert motorcyclists whizzed past.
- (3) "It's important to know your teenager's mindset," says Phil Edwards, Cheshire police motorcyclist and national BikeSafe coordinator. "They are at real risk because it's much harder for them to take safety seriously. They are most likely to get fed up with the time it takes to clamber in and out of protective clothing (the minimum is a motorcycle jacket with elbow, shoulder and back protectors, leather



palmed gloves and strong boots), and with how hot it feels on a summer's day. They won't guard their helmet with their life – even though dropping it can render it useless – or wear it correctly fastened."

(4) On the road, in Phil's experience, youngsters often swarm in a group jostling each other rather than watching the traffic. Group riding is one of the causes of motorbike accidents. "The others," he adds, "are filtering between vehicles, junctions, cornering and overtaking." (5) It was time to try out riding a motorcycle for myself. The Get On sessions, available at local training centres across the country free of charge, include a safety briefing, instruction on how the bike works and the correct gear to wear. First I pushed the Suzuki to get used to its weight – pretty heavy – and the feel of the clutch and brakes. Then it was time to get on, start the engine and engage first gear.

- (6) By then, stress plus a hot day was making it very uncomfortable inside my helmet and jacket, and I realised just how motivated a teenager would have to be to buy into the whole safety clothing thing. But after a few kangaroo leaps, I found I could ride steadily and slowly. In fact it felt great and, in my mind at least, I looked every bit the 32.
- (7) Will I allow my son to ride a motorbike? I hope to persuade him to put it off for as long as possible because the older he is, the more mature he'll be. But now I can share his enthusiasm and be better equipped to help him make the decisions that will keep him safe. That has to be better than a parent-teenage door-slamming fight.

Telegraph, 2010

- 1p 27 What becomes clear to Liz Vercoe in paragraph 1?
  - A Her son is ready to cope with the traffic in London.
  - **B** She does not know enough about motorcycling.
  - **c** She has always wanted to ride a motorcycle.
  - **D** Teenagers should not be allowed to ride motorcycles.
- What is the *Get On* campaign (paragraph 2)?It is a campaign that offers people the chance to
  - A become a motorcycling instructor.
  - **B** learn the basic rules of motorcycling.
  - c try out different motorcycles before buying one.
  - **D** win a motorcycling master class.
- 1p 29 What does Phil Edwards say about teenagers in paragraph 3?
  - A They are often not really aware of the dangers of motorcycling.
  - **B** They are only interested in riding fast and taking risks.
  - **c** They have trouble remembering basic traffic rules.
  - **D** They often lack the money to buy the necessary equipment.
- <sup>1p</sup> 30 In alinea 4 wordt een aantal mogelijke oorzaken van ongelukken genoemd.
  - → Hoeveel verschillende oorzaken worden er in alinea 4 genoemd? Schrijf dat getal op in de uitwerkbijlage.
- <sup>2p</sup> **31** Geef van elk van de volgende onderdelen aan of deze wel of niet zit in het *Get On* programma volgens alinea 5.

Omcirkel 'wel' of 'niet' in de uitwerkbijlage.

- 1 advies over hoe de motor te onderhouden
- 2 kledingadvies
- 3 uitleg over de bediening van de motor
- 4 verkeerstheorielessen
- 1p 32 Kies bij 32 in alinea 6 het juiste antwoord uit de gegeven mogelijkheden.
  - A clumsy pupil
  - **B** cool biker
  - c responsible mum
- <sup>1p</sup> 33 "That has to be better than a parent-teenage door-slamming fight." (paragraph 7)

What does Liz mean by the word 'That'?

- A convincing her son of the dangers of riding a bike
- **B** forbidding her son to take driving lessons
- c ignoring the fears she has about her son riding a bike
- **D** talking with her son about the joys and risks of riding

<sup>2p</sup> **34** Je hebt *fudge* (= caramel) van 'Jim Garrahy's Fudge Kitchen' gekocht.

→ Welke **twee** dingen moet je met de *fudge* doen als je de *fudge* langer dan een dag of tien wilt bewaren?

Geef antwoord in het Nederlands.

# Jim Garrahy's Fudge Kitchen

Jim says: "We make the best fudge in the world."



Recipe dating from the 1830's, gathering the finest ingredients from around the world.

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If you can resist it, your fudge will keep for up to ten days. If you would like it to last longer you can freeze it, as long as you first wrap the box in foil or plastic to seal it. To defrost leave in the wrapping outside the freezer for at least two hours.

#### Do not refrigerate!

#### See it made

Visit our shops in Bath, Cambridge, Canterbury, Edinburgh, Windsor and York.

You can also find us at Lightwater Valley Theme Park, Ripon. Come and watch us in action and try a FREE SAMPLE of the 'best fudge in the world'!

#### We would love to hear from you.

If you have any comments or suggestions about our products or service please get in touch. Jim Garrahy's Fudge Kitchen Hemsted House Woodland Road Lyminge CT18 8DL

Email: info@fudgekitchen.co.uk

Tel: 01303 864400 Fax: 01303 862230 www.fudgekitchen.co.uk

### Beat the School Bully



For years Michaela suffered torment at the hands of school bullies. But Michaela, who is just 14, used the misery she was going through as inspiration to come up with an anti-bullying board game. Yvonne, her mother, tells her story:

(1) "My husband and I had no idea at first about the bullying. When Michaela did tell us, she said she'd try to deal with it herself. She didn't want us to get involved. But it was tough for her! She would come up with reasons for not going to school in the mornings, she'd become so uptight she couldn't eat breakfast. The bullying was affecting her health with headaches and stomach upsets. (2) What we didn't realise was that while she was seeking refuge in the art room on her own at lunchtimes at school, she was working on a board game idea. The game is a bit like Monopoly in that you move round a board but it's question-based and each of the questions gets you talking about aspects of bullying. (3) Looking for support to realise her game, Michaela spent months trying to contact Duncan Bannatyne<sup>1)</sup> and was finally invited to meet him.

I went along with her, taking along a little prototype of the game with us. When I asked him why he had agreed to see her, he said that it was her not giving up trying to get in touch that made him think she might have something. Duncan took Michaela's game home to play with his kids and, in less than a week, he was back in touch.

(4) He suggested that we get together with design students. Now it has been more fully developed and we're hoping Duncan may offer help in getting it marketed. In the meantime, Michaela and I have set up an anti-bullying website where those who are affected can talk and let off steam. And we're all so proud of what Michaela has done, after all she has been through."

The Weekly News, 2010

noot 1 Duncan Bannatyne = een bekende, rijke Britse ondernemer

- 1p 35 How did Michaela react to being bullied according to paragraph 1?
  - A She asked her parents if she could change schools.
  - **B** She became very aggressive towards other pupils.
  - **c** She concentrated on studying hard at school.
  - **D** She wanted to solve the problem without any help.
- <sup>2p</sup> 36 Geef van elk van de volgende beweringen aan of deze juist of onjuist is volgens alinea's 2 en 3.

Omcirkel 'juist' of 'onjuist' in de uitwerkbijlage.

- 1 Door het spel van Michaela te spelen word je gestimuleerd pestgedrag te bespreken.
- 2 Michaela hoopte dat Duncan Bannatyne het spel met haar wilde spelen.
- 3 Duncan Bannatyne werd nieuwsgierig naar wat Michaela had, omdat ze erg veel moeite deed hem te spreken.
- 4 Duncan Bannatyne wilde Michaela helpen nadat hij het spel met zijn gezin gespeeld had.
- what has Duncan Bannatyne done to help Michaela so far according to paragraph 4?
  - A He has changed the game to make it a commercial success.
  - **B** He has created a website to help promote her game.
  - **c** He has given her advice about how to improve her game.
  - **D** He has paid a lot of money to become the owner of her game.

Let op: de laatste vraag van dit examen staat op de volgende pagina.

- 1p 38 Wat is er bijzonder aan deze schoenen?
  - A Ze kunnen door de kopers zelf ontworpen worden.
  - B Ze slijten minder snel dan vergelijkbare schoenen.
  - c Ze worden op een milieu- en mensvriendelijke wijze gemaakt.
  - **D** Ze zijn erg comfortabel vanwege de gebruikte materialen.

# **Tread Softly**

In the World's first Fairtrade Cotton Sneakers.

ETHLETIC shoes may look like an iconic American brand but the ETHLETIC logo tells a different story. These Organic canvas sneakers are the first shoes in the world made from certified cotton to carry the official FAIRTRADE mark. They also have



rubber soles that carry the logo of the Forest Stewardship Council, meaning almost every material part of the sneakers is either Fairtrade or ecologically certified. Even the final construction of ETHLETIC sneakers is covered by a fair trade project that supports workers and their families in Pakistan, making these perhaps the world's most ethical shoes.

They come in a range of great colours and are available in both low and high cut style models. The arch supports make for a cushioned and comfortable sneaker that rivals the major brands for wearability. With prices starting from £36.50 shoppers can convert to Organic and Fairtrade cotton without hitting their pocket.

Big Issue, 2010

#### **Bronvermelding**

Een opsomming van de in dit examen gebruikte bronnen, zoals teksten en afbeeldingen, is te vinden in het bij dit examen behorende correctievoorschrift, dat na afloop van het examen wordt gepubliceerd.