

HAVO Tijdvak 2
VHBO Tijdvak 3
Dinsdag 22 juni
13.30–16.00 uur

Hoger
Algemeen
Voortgezet
Onderwijs

Vooropleiding
Hoger
Beroeps
Onderwijs

Vragenboekje

**Dit examen bestaat uit 50 vragen.
Elke goed beantwoorde vraag levert
1 punt op.**

Tekst 1 Post early for oblivion

- 1 ■ What is the main purpose of paragraph 1?
- A To describe how the Royal Mail has managed to remain a successful business.
 - B To illustrate the importance of new technologies in communication.
 - C To point out that traditional mail services have survived against the odds.
 - D To present the historical facts about ways of conducting correspondence.
- 2 ■ What does paragraph 2 make clear?
- A The full-scale availability of e-mail in Sweden will no doubt stimulate correspondence.
 - B The Swedes may well stop sending each other letters by post in the near future.
 - C The Swedish Post Office will have to modernise in order to survive.
- 3 ■ How is Sir Rowland Hill characterised in the last paragraph?
- As a man who
- A considered the mail system one of his minor inventions.
 - B was well aware that all good things must come to an end.
 - C would have regretted the disappearance of the postal service.
 - D would have welcomed new developments in communication.

Tekst 2 It's a life sentence for little criminals

Kies bij iedere open plek het juiste antwoord uit de gegeven mogelijkheden.

- 4 ■
- A clubbed
 - B saved
 - C shot
 - D stabbed
- 5 ■
- A alone in
 - B capable of
 - C helped by
 - D keen on
- 6 ■
- A Besides,
 - B But
 - C For
 - D Therefore,
- 7 ■
- A analyses
 - B denies
 - C discusses
 - D recognises
 - E solves
- 8 ■
- A creative
 - B difficult
 - C intelligent
 - D obedient

- 9 ■
A are based on
B contradict
C have led to
D highlight
- 10 ■
A As a result
B In short
C Rather
- 11 ■
A awareness
B deficiency
C protest
D skill
- 12 ■
A fruitlessness of
B need for
C opposition to
- 13 ■
A by way of example
B to the contrary
C with certainty
- 14 ■
A completed
B interrupted
C observed
D strengthened
- 15 ■
A costs a lot of money
B is growing fast
C offers hope

Tekst 3 The anti-management guru

- 16 ■ What is the function of paragraph 1?
To draw attention to the fact that in the U.S.A.
A books on management theory often sell in large numbers.
B it is difficult to predict every new trend in management.
C the Peters and Waterman theory of management has ruled for a long time.
D two books that are critical of management trends are very popular at the moment.
- 17 ■ What is the main purpose of paragraph 2?
To point out
A how much money Mr Adams earns with his cartoons.
B how successful Mr Adams's cartoons are.
C that Mr Adams advertises his cartoons wherever he can.
D that Mr Adams is a very creative cartoonist.

- 18 ■ How is Dilbert described in paragraph 3?
- A As ambitious but unsuccessful.
 - B As insignificant and oppressed.
 - C As intelligent but misunderstood.
 - D As modest and eager to please.
 - E As willing but incapable.
- 19 ■ What is the main aim of paragraph 4?
- A To explain why Mr Adams prefers drawing cartoons to writing.
 - B To highlight Mr Adams's extensive know-how.
 - C To illustrate what Mr Adams's cartoons are about.
 - D To present Mr Adams's explanation for his success.
- 'Dilbert taps into two powerful currents.' (paragraph 5)
- 20 ■ What are these currents?
- A The growing pressure at work and the constant worry about being dismissed.
 - B The steady rise in employment and the general lack of facilities for all staff.
 - C The trend towards long working hours and the fact that working conditions are getting worse.
- 'How to explain this paradox?' (paragraph 7)
- 21 ■ What paradox is meant?
- The fact that
- A Mr Adams makes a lot of money poking fun at capitalism.
 - B Mr Adams's parody of management theory is taken very seriously.
 - C the company that fired Mr Adams now sells his cartoons.
 - D the people who are made fun of by Mr Adams love his ridicule.
- 22 ■ What does Mr Adams mean by 'You cannot ... Chinese.', according to paragraph 8?
- A Mr Adams does not expect that his attacks on managers are likely to change them.
 - B Mr Adams is concerned that China will play a dominant role in future world trade.
 - C Mr Adams realises that running a large company means giving up some ideals.
 - D Mr Adams's achievements are based on the very practices he is critical of.
- 'Mr Adams is also a shrewd follower of his own market' (paragraph 9)
- 23 ■ Why does the writer say this?
- Because Mr Adams
- A fully exploits the present craze for the Internet among managers.
 - B has adjusted the contents of his Dilbert cartoons to the taste of his public.
 - C made extensive use of market research before launching his Dilbert cartoons.
- 24 ■ What doubt does the writer express in the last paragraph?
- A Whether Americans really like their leaders being mocked by animal cartoons.
 - B Whether employees will remain open to comments on their attitude to work.
 - C Whether managers will continue to follow trends set by Mr Adams.
 - D Whether Mr Adams can go on applying as well as ridiculing modern views on management.
- 25 ■ Who is meant by 'The anti-management guru' (title)?
- A Dilbert
 - B Dogbert
 - C Mr Adams
 - D Mr Hammer

Tekst 4 Headline justice

- 26 ■ What is meant by 'the *Mail*'s dramatic gesture' (lines 13–14)?
The fact that the *Daily Mail* had
- A publicly condemned some people who had not been found guilty in court.
 - B published a controversial article about racial relations in London.
 - C started its own inquiry into the murder of a young black man.
 - D urged the authorities to re-open the Stephen Lawrence case.
- 27 ■ Which of the following is true of the investigation into Lawrence's stabbing, according to paragraph 3?
- A It has generated an unusual amount of public interest.
 - B It has led to tensions between the police and the black community.
 - C It has revealed that witnesses have been intimidated by the London police.
 - D It has taken a long time and has not produced any conclusive results.
- 28 ■ What are the examples of 'the Guildford Four and the Birmingham Six' (lines 44–45) meant to illustrate?
- A The *Daily Mail* cannot be accused of having acted against the law.
 - B The English legal system leaves much to be desired.
 - C The freedom of the press should be an indisputable right.
 - D The media can play an important role in seeing that justice is done.
 - E The police and the press should cooperate more closely in fighting crime.
- 'If we are wrong, let them sue us' (lines 52–53)
- 29 ■ Why does the writer regard this as an empty challenge?
- A Because the accused do not have the means to take the *Mail* to court.
 - B Because the Lawrence case is closed and the court's decision is final.
 - C Because the *Mail* is well aware that the five suspects are unwilling to appear in court.
- 'Whatever the *Mail*'s motives' (line 63)
- 30 ■ Which paragraph or paragraphs state motives that the *Mail* itself gives for accusing the five Londoners?
- A Only 4.
 - B Only 5.
 - C Only 6.
 - D Both 4 and 5.
 - E Both 5 and 6.
- 31 ■ What is suggested about the *Mail* in paragraph 7?
- A Its campaign showed that its journalists had not studied the verdict of the jury carefully enough.
 - B Its concern for Britain's black community came too late.
 - C Its reaction to the outcome of the Lawrence case may have been inspired by sensationalism.

Tekst 5 Big Brother knows best

- 32 ■ What is the point made about the British Government in paragraphs 1 and 2?
- A It is uncertain about the effect of its regulations on teenagers.
 - B It overrates the impact of TV series like *Absolutely Fabulous* on teenagers.
 - C It should not try to be stricter with teenagers than their parents are.
 - D Its vision of the ideal teenager is quite unrealistic.

- ‘Teenagers are like that.’ (lines 21–22)
- 33 ■ How could this sentence be rephrased?
- A ‘Admittedly, teenagers are like that.’
 - B ‘Ironically, teenagers are like that.’
 - C ‘Teenagers are presumably like that.’
 - D ‘Teenagers are simply like that.’
- 34 ■ What does the writer think of the proposal to ban alcopops, according to paragraph 3? He believes it to be
- A justified but badly worked out.
 - B naïve and ineffective.
 - C oversimplified and out of date.
 - D sensible but unworkable.
- 35 ■ What is the main function of paragraph 4?
- A To come up with possible arguments in favour of regulating people’s lifestyles.
 - B To draw attention to the financial advantages of regulating people’s lifestyles.
 - C To sum up the facts that have resulted in the plan to ban alcopops.
 - D To tone down the Government’s high hopes about the plan to ban alcopops.
- 36 ■ What is the writer’s intention in paragraph 5? To point out that
- A people disagree on how harmful certain products are.
 - B some widely used products are less innocent than is generally assumed.
 - C the consequences of regulations are often difficult to foresee.
 - D the Government’s interference in people’s lives should not go too far.
- 37 ■ What idea are the examples in paragraph 6 meant to illustrate?
- A Citizens should take an interest in topics that touch on their privacy.
 - B Politicians who have just won elections are usually too ambitious.
 - C The new Government tends to focus too much on health issues.
 - D The present Government may be inclined to regulate too much.
- 38 ■ How is paragraph 7 to be understood?
- A As advice to the Government to support the fight against various addictions.
 - B As an argument against the Government promoting healthy habits.
 - C As criticism of the Government maintaining the National Health Service.
- 39 ■ Which of the following is the best summary of the criticism of ‘the new Government’ in paragraph 8?
- A It seems to ignore society’s underlying problems such as social inequality.
 - B Its intentions are good but its solutions go too far.
 - C Its policies are entirely determined by financial considerations.
- ‘At some ...public’ (lines 134–139)
- 40 ■ What ghastly truth is going to dawn on the British?
- A The cost of maintaining law and order is a heavy burden on the state budget.
 - B The Government has lost all grip on the country’s economy.
 - C The Government is undermining ancient British customs.
 - D The state has come to rule their private lives instead of their finances.
- 41 ■ What is the main aim of Larry Elliott’s article?
- A To encourage the reader to take action.
 - B To provide the reader with information.
 - C To reassure the reader.
 - D To set the reader thinking.

Tekst 6 The fears aroused by a fine physique

‘There is ... *Men’s Health*.’ (lines 1–5)

42 ■ What does Jane Gordon mean?

- A She has seen exactly the same lines on the covers of other magazines.
- B Similar lines have been aimed at women for years.
- C Such lines are quite common in the world of advertising.
- D The lines reflect thoughts she often has about men.

‘It is not too surprising, then, ...growing old.’ (paragraph 3)

43 ■ Why is this not very surprising?

- A Because men express their feelings of uncertainty more openly nowadays.
- B Because men’s magazines are making men more conscious of their imperfections.
- C Because the possibilities for improving one’s physique are greater than ever.
- D Because women have become more demanding as regards men’s appearance.

44 ■ What is the example of ‘This month’s *Maxim*’ (line 48) meant to illustrate?

- A Anxiety about their appearance still occupies men more than any other problem.
- B Men’s magazines now expose men to all kinds of new concerns, in addition to their looks.
- C Some men’s magazines pay more attention to typically male insecurities than others.
- D The media have become more and more critical of men in recent years.

45 ■ What risk does the writer point to in paragraph 5?

- A That men may judge women by their looks even more than they have done so far.
- B That women may focus as much on men’s beauty as men do on women’s.
- C That young men may attach more importance to their appearance than is good for them.

‘And couldn’t these images ... female?’ (lines 79–88)

46 ■ Which answer to this question is in line with paragraph 6?

- A No, the facts show that issues other than looks concern men much more.
- B There are not enough facts to support this view.
- C They could indeed, judging by the facts.

47 ■ Which of the following can be concluded about men’s magazines from Mike Sell’s words in paragraph 7?

- A The average age of their readers has gone down.
- B Their quality has greatly improved.
- C Their sales figures have increased considerably.
- D They pay hardly any attention to fashion these days.

48 ■ Which of the following statements about the ‘picture’ (line 123) is/are true, according to paragraph 8?

- 1 It makes Mike Sell feel less than perfect.
- 2 It shows that even older men can look very good.

- A Both 1 and 2 are true.
- B Neither 1 nor 2 is true.
- C Only 1 is true.
- D Only 2 is true.

49 ■ Which expression reflects women’s feelings towards men, as described in the last paragraph?

- A All or nothing.
- B Enough is enough.
- C Every little helps.
- D Practice makes perfect.
- E Serves them right.

Let op: de laatste vraag van dit examen staat op de volgende pagina.

Tekst 7 Sage sayings

‘he warned me against any further familiarity with the object’ (lines 5–7).

- 50 ■ Why did Jeremy Wood’s grandfather warn him?
- A Because he believed that playing the instrument would not be in line with Jeremy’s social status.
 - B Because he feared that Jeremy would never learn to play the instrument well.
 - C Because he objected to the fact that the instrument was not British.
 - D Because it was a family tradition not to play musical instruments.
 - E Because the instrument was too large for Jeremy to practise on it comfortably.
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Einde